



Stimulating gender-based innovative training methods to promote CLOTHING REcycling through Augmented Reality

2ND INFOGRAPHIC

THE SECRET DOUBLE LIFE OF DONATED TEXTILES

NEARLY 100% OF DONATED TEXTILES ARE RECYCLED!

They are separated into 3 grades:



45%

usable clothing

20%

Fiber conversion grade

30%

Wiping clothe grade



Recycled fiber products SAVE MONEY and RESOURCES by using existing materials.



CLOSING THE LOOP!

Recycled clothe rags use LESS WATER, LESS ENERGY and create a LOWER CARBON FOOTPRINT than all other alternatives.

The second hand clothing market provides AFFORDABLE CLOTHING to those in need and ENCOURAGES GLOBAL ENTREPRENEURSHIP.



SECOND LIFE...



Stained T-shirt



wiping cloth



lone sock



pillow stuffing



old denim



household insulation



teddy bear



car seat stuffing



the consortium

